

EVG570: DEVELOPING EVANGELISTIC LEADERS

Dr. Lyle Pointer, Professor

July 2-13, 2007

COURSE DESCRIPTION:

An exploration of theological, biblical and practical bases for evangelism as paradigm for leadership. The roles of pastor, staff and revivalists will be shaped by the future missional needs of the church as informed by the past and present definitions and expressions of leadership.

OUTCOMES:

1. Describe one's own leadership skills and potential.
2. Discuss with clarity basic principles of organizational management.
3. Analyze the potential ability of others and to inspire and instruct their growth in evangelistic leadership.
4. Contextualize principles of evangelism and leadership through practice and through case studies.
5. Shape particular leadership strategies aimed at reaching and bringing people to faith in Jesus.
6. Evaluate personnel needs, analyze interests, gifts and the former experience of the potential leader.
7. Recruit and train volunteer staff for local church ministry.
8. Articulate the principles and processes of motivation and decision making in relationship to lay leadership.
9. Explain how a Christian leader supervises, evaluates and communicates.

TEXTS:

Callahan, Kennon Effective Church Leadership. San Francisco: Harper and Row, 1990.

Hershey, Paul and Kenneth H. Blanchard. Management of Organizational Behavior. Englewood Cliffs, New Jersey: Prentice-Hall.

Hunter, George G. III. Leading and Managing a Growing Church. Nashville: Abingdon Press, 2000.

Herrington, Jim, Mike Bonem, and James H. Furr. Leading Congregational Change. San Francisco: Jossey-Bass Publishers, 2000.

ASSIGNMENTS:

1. Write a five-page paper comparing Hunter's book, Leading and Managing a Growing Church, with Leading Congregational Change.
2. Teach a chapter from Management of Organizational Behavior. The teaching is to include learning experiences, handouts and/or power-point presentations. Students will be graded on having identified the main ideas in the chapter and communicating them with creativity to spur memory and to apply the information to a local church setting.
3. Write a five-page book report on Effective Church Leadership including:
 - a. a summary of contents;
 - b. a critique of the book as to its validity, practicality, philosophy, strengths and weaknesses;
 - c. interact with the material as to how it informs you, affects your circumstances and changes your perspectives.
4. View a lecture from the Leadership Summit 2003 Team edition by Willowcreek (check out of library). Write a three-page paper interacting with the leadership principles provided and critiquing the contents theologically.
5. Write two sermons. In one, build a case for laity becoming evangelistic leaders. In the second sermon, inspire the laity to move into evangelistic mission. Both sermons will be expository sermons with the main ideas coming from the passage you select. These sermons may be complete sentence outlines or manuscripts. They must reflect your own creative work. All resources used will be cited.
6. Conduct a leadership study in a local church.
 - a. How many people are presently involved in some meaningful task?
 - b. How many people (list names) who attend regularly (once a month or more) are not involved in a ministry?
 - c. What is the total number of regular attendees?
 - d. What is the percentage of people involved in ministry?
 - e. Of those involved in ministry how many are attempting to reach lost people by one means or another? Specify the means (or methods) they use.
7. Using your acquired knowledge of leadership, address the issues found in the two case studies distributed in class. A minimum of two pages will be written analyzing the difficulty and suggesting ways of resolving the conflicts. Because the case studies will be discussed in class, no late work will be allowed.
8. Write a 10 to 12 page paper designing a plan for developing evangelistic leaders in a local congregation. Your paper should contain the following:
 - a. your assessment of the present evangelistic climate of the local church;

- b. the number of laity you believe would volunteer (when asked) for training in outreach;
 - c. the actual strategy you propose;
 - d. the outcomes you desire;
 - e. how your success will be measured;
 - f. at least two pages should be an evaluation of your applied experience (to be described below in 8).
9. The student is required to take a potential evangelistic leader out for ten interviews with un-churched people. Because of time pressures you may want to involve more than one person to join with you in this effort to start spiritual conversations with the unchurched. In your paper you will report the results of this effort. Explain the response of the Christian laity taken with you and the interaction with those who were unchurched. Number and describe the 10 encounters.
10. The final exam will be an integrative and oral exam. The professor will prepare students in advance by giving topics to be discussed.

Optional assignments: if the student is entering full-time evangelism the professor is willing to develop options useful for future revivalists.

ASSIGNMENT	POINT VALUE	DUE DATES
Comparative paper	100	July 3
Teaching class	100	July 9
Book Report on Callahan	100	July 31
Willowcreek Lecture Analysis	100	July 11
Sermons	100	Aug. 22
Leadership Study	100	Aug. 2
Leadership plan/report	200	Aug. 9
Two case studies @ 50 pts. each	100	July 10, & 11
Final exam	100	July 13

GRADING:

All assignments when received will be considered an A- paper until the student gives evidence of exceptional or lesser work. The professor will give reason as to assigning a grade less than an A-. Otherwise no explanation will be offered, for the paper or the assignment will be considered more than adequate.

- Grading will be based on:
- 91-100% = A
 - 81-90% = B
 - 71-80% = C
 - 61-70% = D
 - Below 60% = F

All late work will receive a 10% deduction. No work will be received later than one week after the due date. All work must be in no later than Aug. 29.